



GOVERNMENT OF KERALA

Higher Education (K) Department

No. K1/9/2023/HEdn

11-01-2023, Thiruvananthapuram

From

The Principal Secretary to Government

To

The Director of Collegiate Education, Thiruvananthapuram.

The Director of Technical Education, Thiruvananthapuram.

The Deputy Director General, NCC, Thiruvananthapuram

The State Librarian, State Central Library, Thiruvananthapuram.

The Secretary, Kerala State Library Council, Thiruvananthapuram

The State NSS Officer, State Level NSS Cell, Thiruvananthapuram

The Managing Director, C-APT, Thiruvananthapuram - 13

The Director, IHRD, Thiruvananthapuram

The Director, KSSTM, Thiruvananthapuram

The Director of LBS Centre, Thiruvananthapuram

The Director, CCEK, Thiruvananthapuram - 3

The Principal, Law College, TVM/Ernakulam/ Thrissur/Kozhikode.

The Registrar, University of Kerala, Thiruvananthapuram/ M.G. University,

Kottayam/SSUS; Kalady /CUSAT, Kochi/ Calicut University,

Malappuram/Kannur University, Kannur/Malayalam University, Thirur

/NUALS, Ernakulam/A P J Abdul Kalam Technological University,

Thiruvananthapuram,/ Sree narayana guru open University, Kollam.

The Member Secretary, Kerala State Higher Education Council

The Director, Kerala Council for Historical Research

The Director, K.R.Narayanan National Institute of Visual Science
Chair person/Managing Director , ASAP, Thiruvananthapuram
Sir,

Sub: Higher Education Department-Observance of Road Safety Week (RSW) from 11th to 17th January 2023-reg

Ref: Letter No. DO No. RT-25029/72/2021-RS Pt.1 dated 5-1-2023 from the Secretary, Ministry of Road Transport and Highways.

I am to inform you that the Ministry of Road Transport & Highways has accorded top-priority to improving road safety over the years. As per the recent reports published in the World Road Statistics, the number of road fatalities are the highest across 199 countries, which is a cause of grave concern. One of the reasons could be that Road safety has not attracted enough attention or action in India among various stakeholders. The Central Government is aiming to reduce Road Accidents by 50% by the next 10 years. The Ministry of Road Transport and Highways is organizing Road Safety Week (RSW) from 11th Jan 2023 to 17th January, 2023 to create awareness among general public on road safety issues and to give an opportunity to all stakeholders to contribute to the cause of road safety through various activities which are as under:

i) Ensure strict enforcement and visibility as per MV Act up to grass root level.

ii) Creation of awareness in Road users and school Children about Rules & regulations

iii) Any Road Safety related activities may be conducted

(iv) To create awareness about First responder training, trauma care facilities, availability of ambulance.

In the circumstances, I am to request you to observe Road Safety Week from 11th Jan 2023 to 17th January, 2023 in true spirit and propagate the cause of safer Roads amongst the stakeholders.

Yours Faithfully,
SREEDEVI P S
UNDER SECRETARY
For Principal Secretary to Government.

Approved for Issue,
Signed by Sobha D
Date: 11-01-2023 16:37:36
Section Officer.

Endt No.EB3/211/2019/HRD

dt 16.01.2023

✓ 1. Copy communicated to all heads of associate institutions under IHRD for necessary action.

2. S/F

3. O/C

Sd/-

Director

Approved for Issue


Senior Superintendent